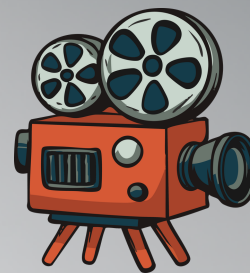




Texas State Athletic
Trainers Association

NEWSLETTER



Click the camera to view
the TSATA 25 year video!

NEW FACES!

Please welcome some of the
new faces and roles on the board!

Brian Zettler (R8) - Chair
Annette Franco (R2) - Vice Chair
Chris Lopez (R1) - Treasurer
Paul Fikes - New Region 3 Rep.



We would also like to extend our biggest thank you to a few special people!

Jeremy Davis for his work as the Region 3 representative! We greatly appreciate your
dedication and work as the treasurer

To Roy Rudewick for his time and dedication serving on the role as a chair!

Thank you both for your tireless work making TSATA Better!



HALL OF HONOR

Congratulations to all 2026 Hall of Honor Inductees! Pictured below are inductees or
representatives of inductees, current board members and a good group of past
inductees and past Chairman Service Award winners!

Such a fun night of camaraderie and celebration!



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NEWSLETTER

2026-31 TSATA STRATEGIC PLAN

Click on the picture to the right for the full strategic plan!



MISSION STATEMENT

To advance the athletic training profession in Texas through strategic advocacy, professional development, and a unified voice, ensuring excellence in healthcare for all physically active Texans.

VISION STATEMENT

To be the national leader in professional excellence, where Texas Athletic Trainers are universally recognized as essential healthcare providers leading innovation across all practice settings.

GOAL I: ADVOCATE FOR AND PROTECT THE ATHLETIC TRAINING PROFESSION

Position TSATA as the leading voice for athletic training in Texas through proactive advocacy, legislative engagement, public awareness, and strategic partnerships.

GOAL II: STRENGTHEN MEMBER ENGAGEMENT, LEADERSHIP, AND COMMUNITY

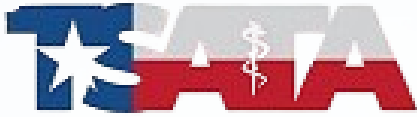
Increase the value of TSATA membership while cultivating future leaders and a connected professional community across all practice settings

GOAL III: ENSURE ORGANIZATIONAL EXCELLENCE AND FINANCIAL SUSTAINABILITY

Build a financially stable and operationally efficient association with the systems and resources necessary to execute the strategic plan.

GOAL IV: ADVANCE PROFESSIONAL EXCELLENCE THROUGH EDUCATION AND RESOURCES

Provide innovative educational opportunities and practical resources that support athletic trainers throughout their careers.



Texas State Athletic
Trainers Association

NEWSLETTER

We want your help!

TSATA is currently looking for volunteers to fill spots! If you have any desire to be a part of a great team and make an impact on the athletic training profession in the state of Texas, please click on the help sign for the link!

THSBCA All Star Game

If you have any interest in applying to cover the Texas High School Baseball Coaches Association All Star Game, please click on the baseball to the right for a link to more information!

WBGT Resources

TSATA is pleased to share important WBGT resources to support athletic trainers, coaches, and school personnel as they implement current heat safety practices. For access to these resources, please click the thermometer for access to a link to more information!

Newsletter Suggestions?

If there is news, updates, or cool stories from across the state that you would like to be put in the newsletter, please reach out! Click the picture of the newspaper to the right and fill out the Google Form!

*Good
vibes*

Good luck to all ATs starting sports this fall! Thank you for what you do!

